

# Web3D 2021 Conference

VIRTUAL EVENT

## The 26<sup>th</sup> International ACM Conference on 3D Web Technology PISA, ITALY

**November 8-12 2021**

### **SPONSORSHIP PROSPECTUS**

The 26<sup>th</sup> *International ACM Conference on 3D Web Technology*, organized in cooperation with the Web3D Consortium, will address an extensive range of research, development, and practice related to web-based interactive 3D applications. The goal of the conference is to share innovative and creative ideas that enable development of 3D applications for a wide range of 3D environments, including the web, mobile as well as virtual and augmented reality (VR & AR) setups. Works related to various application domains, including e-commerce, education, cultural heritage, entertainment and infotainment, social media, tourism, medicine, military, industry and construction (and many others) are welcome.

This year's theme, "A Shared 3D Workspace". Working together online has been the staple of this last year. Web3D technologies can create a shared, online workspace, with multiple users able to connect and work together in the same environment



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# Web3D 2021 Conference

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## SPONSORSHIP PROSPECTUS

### What is the Web3D Conference?

It is a conference on 3D Web Technology addressing an extensive range of research, development, and practice related to web-based 3D graphic. Attendees share and explore methods of using, enhancing and creating new 3D web and multimedia technologies.

The conference also focuses on recent trends in interactive 3D graphics, information integration and usability in the wide range of Web3D applications from mobile devices to high-end immersive environments.

### Who Attends?

Leaders and experts from the 3D graphics industry including:

- Technologists
- 3D graphics experts
- Researchers
- Software developers
- Web developers
- User Interface experts
- Mobile app developers
- Designers
- Artists
- Hardware producers
- and others

Check out our previous conferences at:

<http://www.web3d.org/conferences>

### What's so special this year?

**Special Track:** «Digital Fashion in the Web». This side track is dedicated to the results and new challenges to bring the fashion industry in the 3D Web: virtual fashion show, virtual pattern making and garment construction, fit assessment, material characterization and simulation, 3D/4D scanning, import of assets, collaborative tools, exchange formats

**Special Track:** «Online Legacies and Cultural Heritage» Experts in various fields of Cultural Heritage, who have effectively used Web3D technologies will present and discuss their research and academic and public educational activities.



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## When and Where?

**November 8-12, 2021**

**Virtual Event**

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## SPONSORSHIP PROSPECTUS

### GOLD SPONSOR – 3,000 US Dollars

- Officially recognized as “**Gold Sponsor**” during opening and closing ceremonies
- Name & logo **on all pages** of the conference website: web3D.siggraph.org
- Name & logo in the proceedings as well as conference posters, banners, schedules, etc.
- **Sponsor logo in the conference virtual platform**
- Possibility to distribute marketing material in the conference electronic package.
- **Possibility to propose a theme for a “Special session” in the program** – inclusion of the session subject to proper number of presentations (3-4 minimum)
- Presentation of name & logo on information screens on the conference virtual platform
- Press releases, mentions on official channels in social networks (Facebook, Twitter, etc.)
- acknowledged as sponsor of one of the following program sessions: Tutorials; Keynote; one Special Track; two paper sessions of the main papers program; virtual social event

### SILVER SPONSOR – 1,500 US Dollars

- Officially recognized as “**Silver Sponsor**” during opening and closing ceremonies
- Name and logo on conference website web3D.siggraph.org
- Possibility to distribute marketing material in the conference electronic package.
- **Possibility to propose a theme for a “Special session” in the program** – inclusion of the session subject to proper number of presentations (3-4 minimum)
- Presentation of name & logo on information screens on the conference virtual platform.
- Press releases, mentions on official channels in social networks (Facebook, Twitter, etc.)
- acknowledged as sponsor of one of the following program sessions: Tutorials; one paper session of the main papers program; virtual social event

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## SPONSORSHIP PROSPECTUS

### BRONZE SPONSOR – 750 US Dollars

- Officially recognized as “**Bronze Sponsor**” during opening and closing ceremonies
- Name and logo on conference website [web3D.siggraph.org](http://web3D.siggraph.org)
- Possibility to distribute marketing material in the conference electronic package.
- Presentation of name & logo on information screens on the conference virtual platform.
- Press releases, mentions on official channels in social networks (Facebook, Twitter, etc.)

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## SPONSORSHIP PROSPECTUS

**September 01<sup>st</sup>, 2021**

Deadline for Application and Full Payment to be included on the conference site

**No refunds for cancellation**



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## Sponsorship Payment Form

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### Sponsorship Agreement Form

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### METHOD OF PAYMENT:

By signing below we understand that this Sponsorship Agreement Form becomes a legally binding agreement when accepted by an authorized Web3D Conference representative. No Cancellation or Refund.

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Email form to [program2021@web3d.org](mailto:program2021@web3d.org)



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